

THE ADDYS

INHIBITION ENDS AT LAST! THE 2013 ADDY WINNERS



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BEST IN SHOW

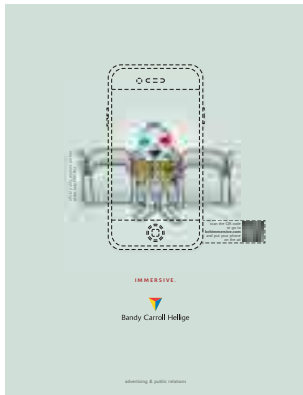


TIMBER DESIGN CO.
INDIANAPOLIS INTERNATIONAL FILM FESTIVAL
“DR. JEKYLL & MR. HYDE”

Collateral Material | Poster | Single

Lars Lawson, Typographer, Illustrator & Designer
Monty Sheldon, Contributing Illustrator

JUDGES AWARDS



BANDY CARROLL HELLIGE
“INDIANAPOLIS FILM FESTIVAL”
CONSUMER OR TRADE PUBLICATION | FULL PAGE | FOUR COLOR

Gary Sloboda, Creative Director
Brian Garr, Art Director
Tom Anderson, Animation
Frederick Hagan, Music/Sound
Ted Eckel, Writer

CALDWELL VANRIPER
“INDY PARKS FAMILY FUN CONCERT SERIES”
PUBLIC SERVICE | CAMPAIGN | SINGLE MEDIUM CAMPAIGN

Lamont Chandler, Senior Art Director
Matt Barnett, Senior Copy Writer | Jenn Ski, Illustrator
Marcus Barlow, Account Executive | Sibylle Jennett, Production
Michael Sundahl, Production

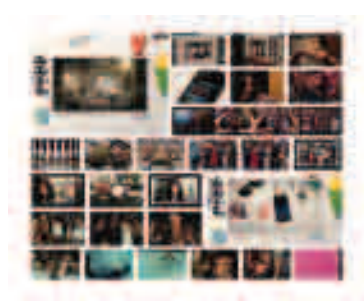


PUBLICIS
“2012 SIMON MASQUERADE INVITE”
COLLATERAL MATERIAL | SPECIAL EVENT MATERIAL | INVITATION

Darren Halbig, Creative Director
Christen Mehall, Account Executive
Lynn Kendall, HardingPoorman/Printer

GOLD ADDYS

Bradley and Montgomery | Microsoft Internet Explorer | Jasmine V Interactive Video



Digital Advertising | Advertising and Promotion | Games

Digital Advertising | Websites | Consumer | Products

Digital Advertising | Social Media | Single Platform | Consumer

Digital Advertising | Video | Branded Content | More than 60 seconds

Elements of Advertising | Visual | Cinematography

Nate Bingham, Developer | Ben Carlson, Account Executive | Jay Mattingly, Account Coordinator
Craig Moore, Creative Director | Alex Porter, Developer
Andrew Rutledge, Art Director | Andrew Rodocker, Art Director

Bradley and Montgomery | Microsoft Exchange | Conference Compliance Video



Elements of Advertising | Copywriting

Brian Harris, Creative Director & Writer | Gary Paultre, Art Director
Arnie Benton, Animator | Ian Dillingham, Animator
Andrew Rodocker, Art Director | Christina Ripley, Writer

Caldwell VanRiper | CVR Branding



Advertising Industry Self Promotion | Campaign | Integrated Campaign

Erin Carter, Account Manager | Melissa Yoder, Account Manager
Lamont Chandler, Senior Art Director | Ronnie Fenwick, Interactive
Sibylle Jennett, Production | Michael Sunsdahl, Production
Michael Thaman, Art Director | Plow Digital, Production

HendrixRadarWise | Indianapolis International Airport | Airport Travel Writers Ad



Consumer or Trade Publication | Fractional Page | Four Color

Greg Clark, Art Director/Copywriter
Duane Rader, Creative Director
John Fleck, Photographer

Publicis | Indiana Soybean Alliance/Indiana Corn Marketing Council | Economical Education Flyers



Collateral Material | Brochure | Campaign

Noah Gregg, Art Director
Stacey McClure, Art Director
Sharon Walsh, Copywriter
Jenny Simac, Account Executive

GOLD ADDYS

Publicis | Roche | Molecular Barcode Campaign



Sandy, busy professional, passionate surfer.
Behind every barcode there's a patient with a name, a family and dreams.

In the past decade a common diagnosis, known to more than 10 million Americans, has become a global epidemic. It's called cancer. And it's not just a disease of the elderly. It's a disease of the young. It's a disease of the future. It's a disease of the present. It's a disease of the past. It's a disease of the future. It's a disease of the present. It's a disease of the past.



Integrated Campaigns | B-to-B | Regional/National

Darren Halbig, Creative Director
Mike Sherman, Associate Creative Director
Kirk Stahl, EVP Director of Client Services

Seal Ideas | Citizens Bank | Rebrand Campaign



Integrated Campaigns | Consumer | Local

Mick Shrimpton, Creative/Design
Ben Seal, Creative Director/Copy

St. Clair Group | St. Vincent Health | This is St. Vincent Health - Brand TV



Television | Local (One DMA)

St. Vincent Health, Client | Curt Chuvalas, Creative Director
Ken Honeywell, Creative Director | Mark Carrel, Producer
Claire Libbing, Producer | Joe Grasso, Director
Road Pictures, Production Company
Ken Haunt, Senior Vice President/Account Services

Timber Design Co. | Indianapolis International Film Festival | Dr. Jekyll & Mr. Hyde Logo



Elements of Advertising | Visual | Logo

Lars Lawson, Typographer

Timber Design Co. | Branch Enterprises | Logo

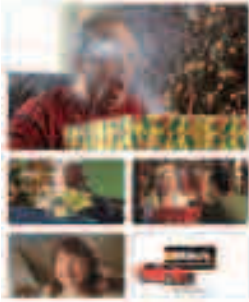
Elements of Advertising | Visual | Logo

Lars Lawson, Creative Director & Designer



GOLD ADDYS

Williams Randall | Mike's Carwash | Gift



Television | Regional/National TV | Single

Dan Zumbiel, Senior Copywriter | David Cordell, Senior Art Director
David Stanton, Creative Director | Kelly Deignan, Project Manager
Melissa Odom, Account Supervisor | Magnet Films, Director/Producer

Bradley and Montgomery | Microsoft | Microsoft Openness T-Shirt Tube



Sales Promotion | Product of Service Presentation | Sales Kits or Product Information Sheets

Jan Michael Bennett, Art Director

Bradley and Montgomery | Microsoft Internet Explorer | Marshmallow People HTML5 Game



Non-Traditional Advertising | Single

Nathan Bingham, Producer
Brian Harris, Creative Director
Jay Mattingly, Account Manager
Noah Meadors, Art Director
Alex Porter, Developer

SILVER ADDYS

Beck's Hybrids | "Beck's Hybrids" Collateral Material | Brochure | Campaign

Beck's Hybrids | "The Beck's Experience"
Collateral Material | Publication Design | Book Design (Entire Book)

Borshoff | "Borshoff Website and Mobile Site"
Advertising Industry Self-Promotion | Creative Service and Industry Suppliers | Digital

Borshoff | "Buzzfunnel - Superbowl XLVI Site Promotion"
Non-Traditional Advertising | Campaign

Borshoff | "Borshoff Herron School of Art & Design | Borshoff Herron Event Poster"
Advertising for the Arts & Sciences | Collateral | Poster

Bradley and Montgomery | Microsoft | "Marshmallow People HTML5 Game"
Digital Advertising | Websites | Consumer | Products
Digital Advertising | Websites | B-to-B | Products

Bradley and Montgomery | Microsoft | "Atari Takeover"
Digital Advertising | Advertising and Promotion | Banners, Rich Media

Bradley and Montgomery | Chase | "Chase Liquid"
Elements of Advertising | Visual | Illustration | Single
Elements of Advertising | Visual | Illustration | Campaign

Bradley and Montgomery | Microsoft | "Microsoft Openness Logo"
Elements of Advertising | Visual | Logo

Caldwell VanRiper | Indy Parks | "Indy Parks The Great Concert Series"
Public Service | Campaign | Single Medium Campaign

Caldwell VanRiper | Indy Parks | "Indy Parks Digital Independence"
Public Service | Campaign | Single Medium Campaign

DBA Steve James Communications Design | Knights of Columbus Museum | "William Congdon Catalogue"
Collateral Material | Publication Design | Book Design (Entire Book)

Hirons & Company | Indiana Secretary of State | "SOS Voter Registration TV"
Public Service | Broadcast/Electronic/Digital | TV

Hirons & Company | Stephanie Ewing | "Ardyn's Invite"
Collateral Material | Special Event Material | Invitation

Hirons & Company | YMCA of Greater Indianapolis | "Fundraising Brochure"
Public Service | Collateral | Brochure/Sales Kit

SILVER ADDYS

Hirons & Company | Eskenazi Health | “Holiday Card”

Public Service | Collateral | Cards, Invitations or Announcements

Hirons & Company | The Clean Between | “The Clean Between Logo”

Elements of Advertising | Visual | Logo

Hirons & Company | Kammy’s Kause | “Kammy’s Kause Campaign”

Collateral Material | Special Event Material | Campaign

Miles Design LLC | Unity Seeds | “Unity Seeds 2013”

Sales Promotion | Campaign

OneAmerica Financial Partners, Inc. | “OneAmerica Business Conference to Vancouver”

Collateral Material | Special Event Material | Campaign

Publicis | Indiana Soybean Alliance | “Aquaculture Industry Brochure”

Collateral Material | Brochure | Four Color

Richard Harris Bailey | Agnes Scott College | “The World for Women - Agnes Scott College”

Advertising for the Arts & Sciences | Campaign | Integrated Campaign

Richard Harris Bailey | “RHB Stationary Package”

Advertising Industry Self-Promotion | Creative Services and Industry Suppliers | Stationary Package

Timber Design Co. | “Let’s Go Camping”

Advertising Industry Self-Promotion | Creative Services and Industry Suppliers | Collateral

Stephanie Dianne Seman | University of Indianapolis | “The Arc Needs You Campaign”

Student ADDY | Collateral Material | Poster Campaign

Sara Blair | University of Indianapolis | “Impulse Digital Photography for Poster”

Student ADDY | Elements of Advertising | Visual, Photography, Digitally Enhanced

Danielle Lawson | University of Indianapolis | “Don’t Be Blue”

Student ADDY | Collateral Material | Brochure, Annual Report

ADDY PRESENTING SPONSOR



ADDY SUSTAINING SPONSORS



AAF-INDIANAPOLIS DIAMOND SPONSOR



AAF-INDIANAPOLIS SILVER SPONSORS

