



AAF Indianapolis strives to bring quality educational programming and networking events to its membership of over 400 advertising professionals. Our **monthly speaker series** highlights our lineup along with signature events like the **American Advertising Awards (ADDYs)** & **Merry Mingle!** The **Golf Outing**, **Bowlween** and various events make up the remainder of our annual programming line-up.



Golf Outing



Merry Mingle



ADDYs



Bowlween



Speaker Series



The Indianapolis Chapter of the **American Advertising Federation** supports the professional enhancement of advertising and communications professionals in the Indianapolis area through informational, educational, social, and community programs.

Our membership hovers around **400 active advertising professionals** and our **email database contains nearly 1,000 current and former members**. We are the unifying voice and portal to the Indianapolis professional advertising community.

All annual level sponsors receive their logo on our website, mass emails & event signage + verbal acknowledgement at all events.

With 20+ events planned each year, your brand will be in front of our membership on a near-weekly basis; and often multiple times per week!

Below defines what you receive beyond the brand identity elements, based on your investment level. Thank you for your consideration!

DIAMOND LEVEL - \$5,000

Brand identity elements listed above
Large corporate membership for up to 20 employees
24 speaker series tickets
8 ADDYs tickets
8 Merry Mingle tickets
1 foursome in the Golf Outing
1 lane for Bowlween

PLATINUM LEVEL - \$3,750

Brand identity elements listed above
Small corporate membership for up to 9 employees
20 speaker series tickets
6 ADDYs tickets
6 Merry Mingle tickets
2 player reservations for the Golf Outing
1 lane for Bowlween

GOLD LEVEL - \$2,500

Brand identity elements listed above
Small corporate membership for up to 9 employees
15 speaker series tickets • 2 ADDYs tickets
4 player reservations for Bowlween
4 Merry Mingle tickets

SILVER LEVEL - \$1,750

Brand identity elements listed above
Small corporate membership for up to 9 employees
10 speaker series tickets
2 player reservations for Bowlween
2 Merry Mingle tickets

BRONZE LEVEL - \$1,000

Brand identity elements listed above
1 individual membership
6 speaker series tickets
2 player reservations for Bowlween
2 Merry Mingle tickets

IN-KIND DONORS

If the above monetary donor opportunities are not feasible this year, AAF Indianapolis is actively seeking companies who wish to underwrite certain administrative or program costs. In-Kind Donors will be recognized with signage at all events.

CUSTOM PROPOSALS

If the suggested packages don't meet your exact wishes, or you are seeking a different level of membership than what is included in the packages, we'd be happy to build a custom proposal to suit your needs.

THE BOTTOM LINE - We are a not-for-profit organization that needs sponsorship support to fund educational and networking events for our members. In exchange for your support, we can put your brand in front of hundreds of highly targeted members of the advertising industry!

Sponsorship Contacts

Interested in one of the above options? Please contact Tony or Shane to proceed.

Tony Severino, 317-432-2554, tseverino@radio-one.com • Shane English, 260-349-5064, shane.english@cumulus.com